First Virtual National Congress IAMM

(E-MICROCON 2020)

9th - 11th December 2020.

SPONSORSHIP ENTITLEMENT

We are pleased to announce that the **First virtual National Congress IAMM** *(E-MICROCON 2020)* is being organised by the Indian Association of Medical Microbiologists with the theme as **"Surging ahead with clinical Microbiology in current challenging scenario"** from 9th-11th December 2020. The conference will be preceded by a Preconference Workshops and CME on 8th December 2020.

We solicit your participation in this grand scientific activity in which we expect a gathering of 1350-1500 delegates from around the country and overseas. National & international faculty including renowned Microbiologists and clinicians would be participating in scientific deliberation.

As we understand that no conference is successful without your support and active participation. We look forward for your continuing cooperation in this endeavour too. Our efforts to drive this event and for it to be success in every aspect would go even farther with an active support for the said event from your organization.

For your reference the details about various levels of partnerships and opportunities are described in this presentation

KEY SESSIONS

- **COVID-19: Bane or boon for microbiologists**
- **Diagnostics in COVID**
- **Clinical aspects in COVID-19**
- **Lab strengthening & Challenges in pandemic**
- **Economics of Microbiology Laboratory**
- **AI in Microbiology**
- **Invasive fungal infections in hematoncology**
- **Career options in Microbiology**
- **CLSI 2020: what we can expect in 2021**
- **AMR surveillance: where have we reached?**
- **Diagnostic Stewardship: Preparing for post Covid era**
- **UTI: Do we know everything?**
- **POCT in parasitology**
- **Chronic diarrhea in parasitology**
- **TB Elimination Program: What's changed?**
- **Infection Control Symposium: What to learn in current scenario!**
- **Meet the professors**

Start your journey from a **Virtual Lobby** of the physical location and navigate around.

No Downloads Required.

What can you do on the virtual events platform?

Networking Lounge

Check into the networking lounge and connect with every attendee present in the event. The networking lounge benefits all the people attending the event.

Exhibition Area

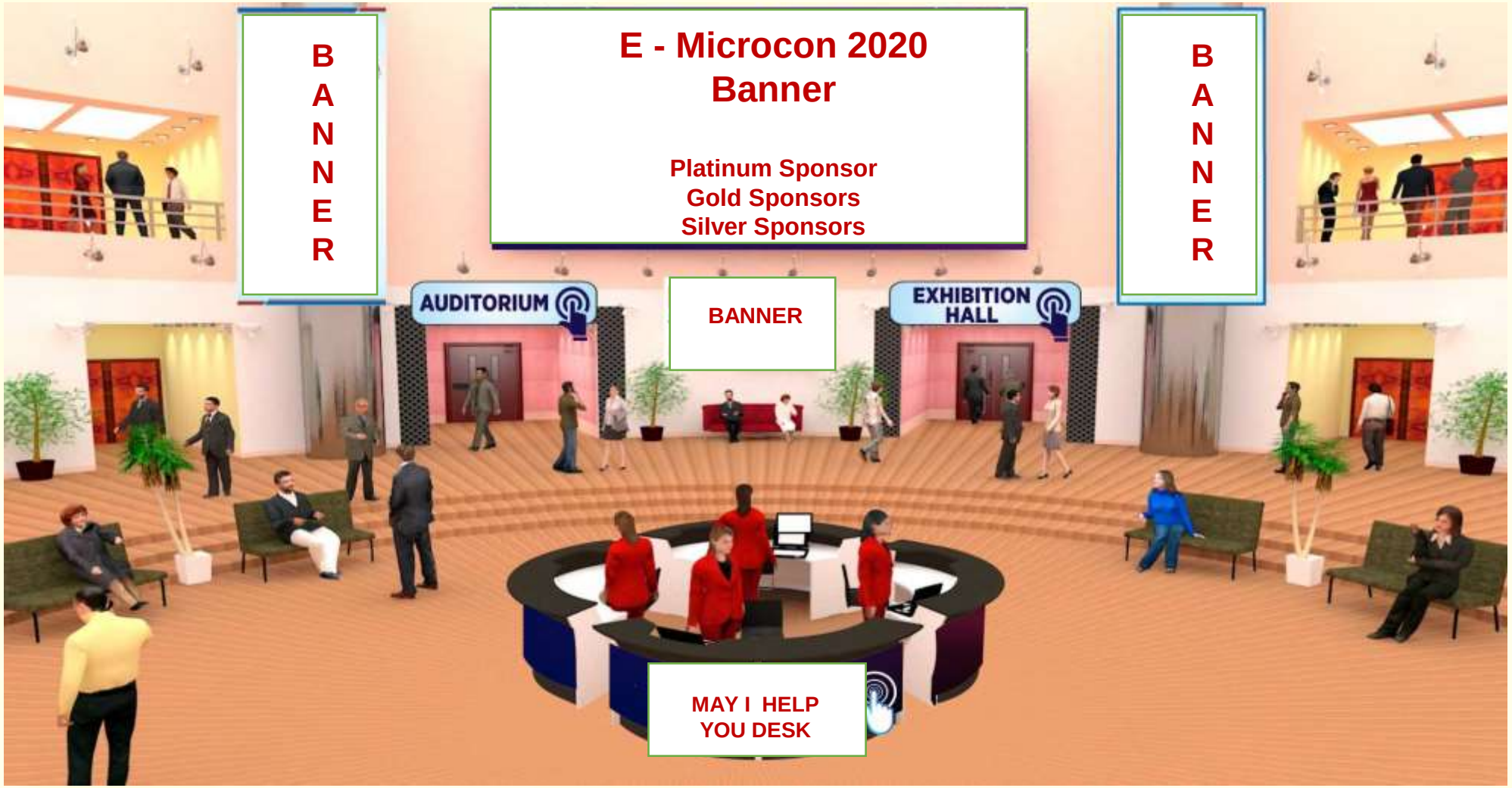
Just like in a physical conference, you can visit the exhibition area to see all the exhibitor booths. Scroll around or visit a booth of your interest, chat with them, view their video or download a pdf information regarding them.

Live Sessions

Live sessions will be organized in a virtual conference hall styled like that of the physical location. Select and join the session you want to attend. View all attendee details and connect with them easily.

BRANDING SPACES

Lobby


BANNER
E - Microcon 2020
Banner
Platinum Sponsor
Gold Sponsors
Silver Sponsors
BANNER
AUDITORIUM
BANNER
EXHIBITION HALL
MAY I HELP YOU DESK

Plenary Hall

SIDE PANEL 1

SIDE PANEL 2

Click Here to Join

SIDE PANEL 3

SIDE PANEL 4

Exhibition Hall

Platinum Sponsor – INR 20,00,000

Opportunities

- Company Logo on the “E-Microcon 2020 banner” in the main lobby as a platinum sponsor
- 3 banners in the lobby/exhibition hall banner
- Branding on 2 side panels for one 90-minute scientific session in the plenary hall and in breakaway room.
- One premium virtual booth with 6 logins and two e-videos can be played at the stall
- Live chat facility with the delegates in the stall
- Brochure racks
- Virtual face to face interaction with delegates visiting the stall with facility to schedule a call
- Chat booth
- Stall Location : Stall No 2 (Refer to slide no- 9)

Please note : Stall layout can be chosen from Option 1 - Option 4 (Slide No: 16 – 19)

Gold Sponsor – INR 15,00,000

Opportunities

- Company Logo on the “E-Microcon 2020 banner” in the main lobby as a gold sponsor
- 2 banner in the lobby/exhibition hall banner
- Branding on 2 side panels for one 60-minute scientific session in the plenary hall and in breakaway room
- One premium virtual booth with 4 logins and one e- video can be played at the stall
- Live chat facility with the delegates in the stall
- Brochure racks
- Virtual face to face interaction with delegates visiting the stall with facility to schedule a call
- Chat booth
- Stall Location : Stall No.1 or 3 (Refer to slide no- 9)

Please note : Stall layout can be chosen from Option 1 - Option 4 (Slide No: 16 – 19)

Silver Sponsor – INR 5,00,000

Opportunities

- Company Logo on the “E-Microcon 2020 banner” in the main lobby as a silver sponsor
- 1 banners in the lobby/exhibition hall banner
- Branding on 1 side panel for one 30-minute scientific session in the plenary hall and in breakaway room
- One premium virtual booth with 2 logins and one e- video can be played at the stall
- Live chat facility with the delegates in the stall
- Brochure racks
- Virtual face to face interaction with delegates visiting the stall with facility to schedule a call
- Chat booth
- Stall Location : Stall No. 4, 5, 6 or 7 (Refer to slide no- 9)

Please note : Stall layout can be chosen from Option 1 - Option 4 (Slide No: 16 – 19)

Exhibitor Sponsor – INR 30,000

Opportunities

- One virtual conference booth with 1 login
- Brochure Racks
- Virtual face to face interaction with delegates visiting the stall with facility to schedule a call
- Chat Booth

Session Sponsor (Plenary Hall) – INR 50,000

- Branding on 2 side panels for one 90-minute scientific session slot in plenary hall

Session Sponsor (Breakaway Room) – INR 25,000

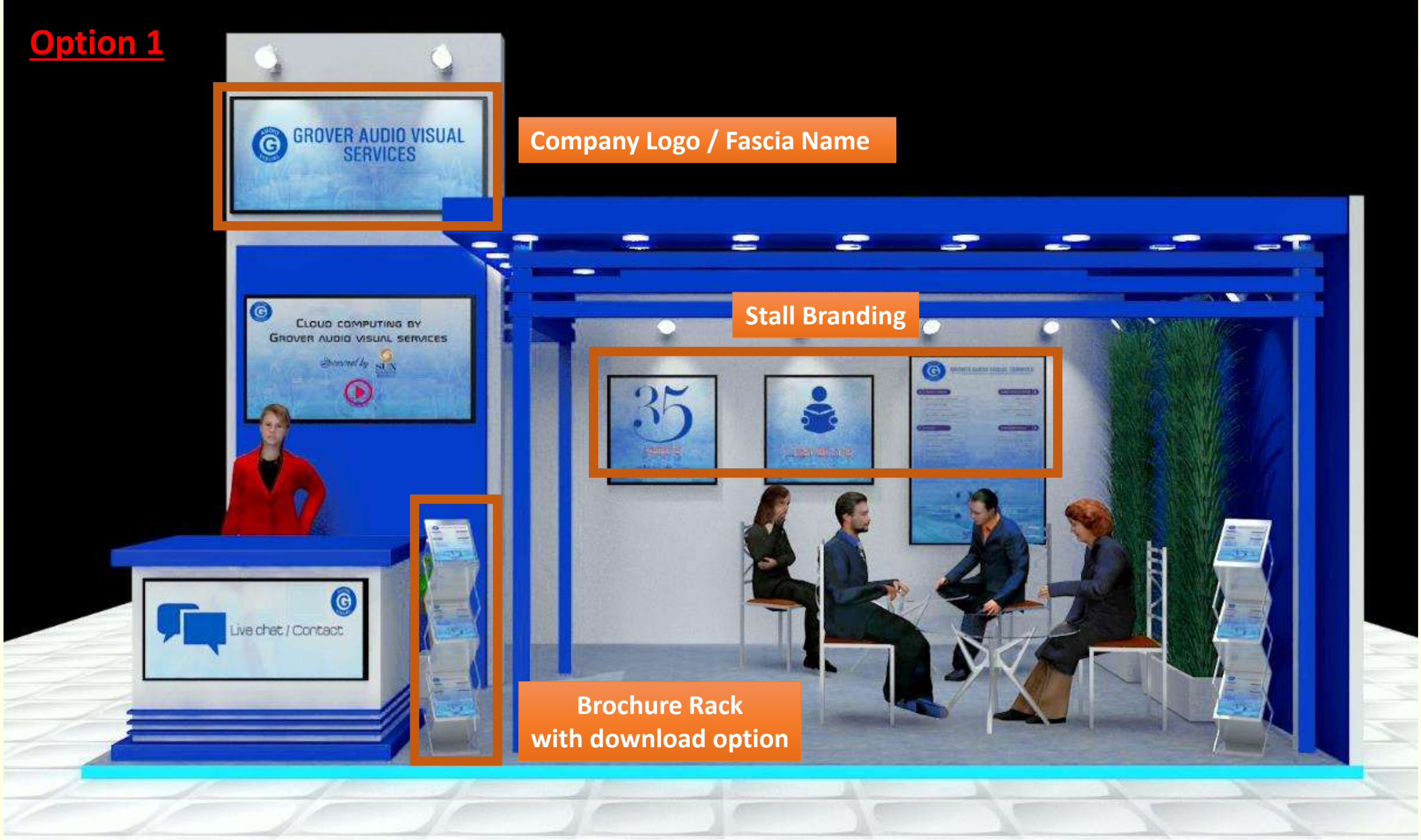
- Branding on side panels for sessions in the breakaway rooms

“May I Help You” Desk Branding – INR 25,000

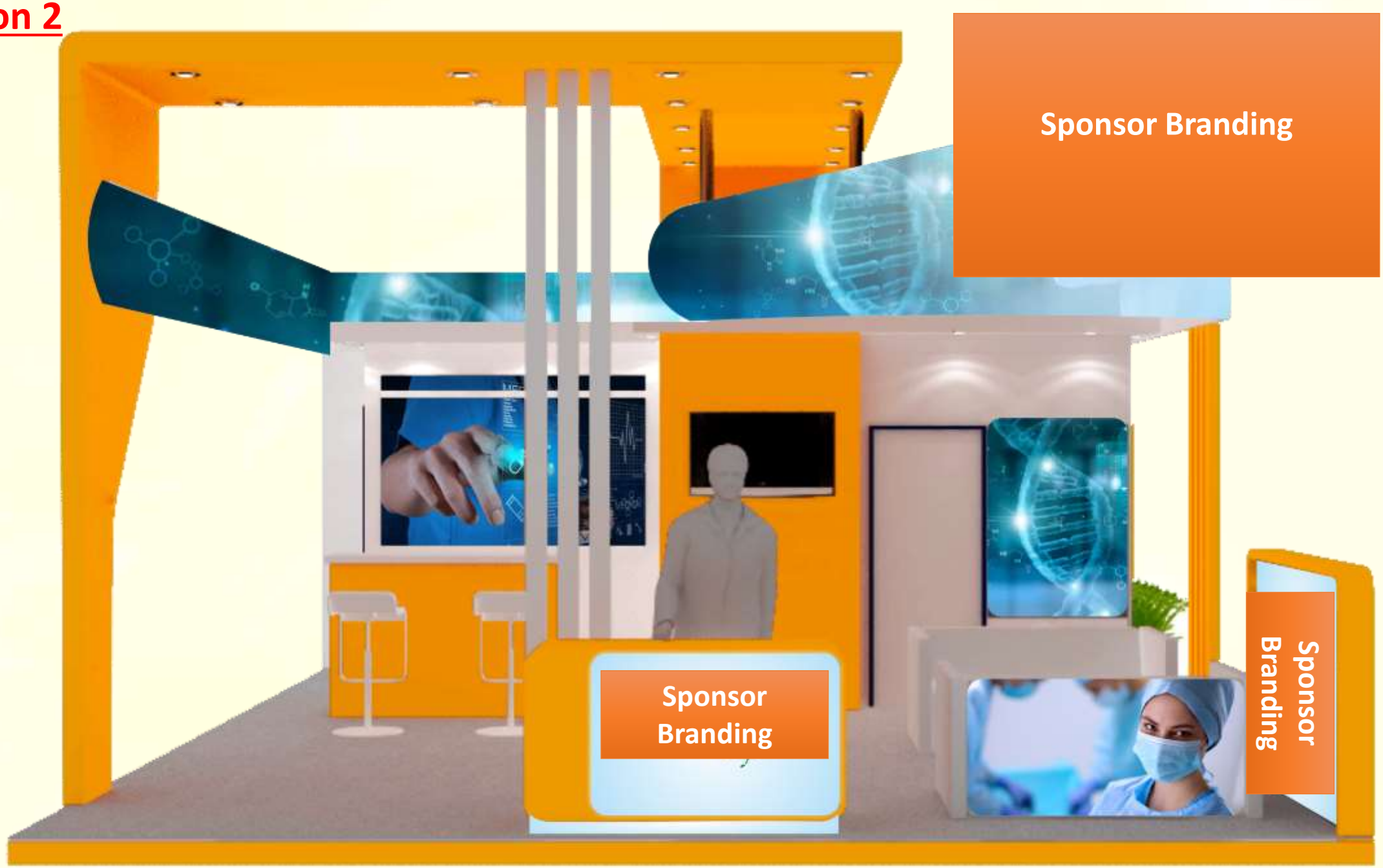
Branding (Logo Only) - INR 10,000

STALL DESIGN OPTIONS

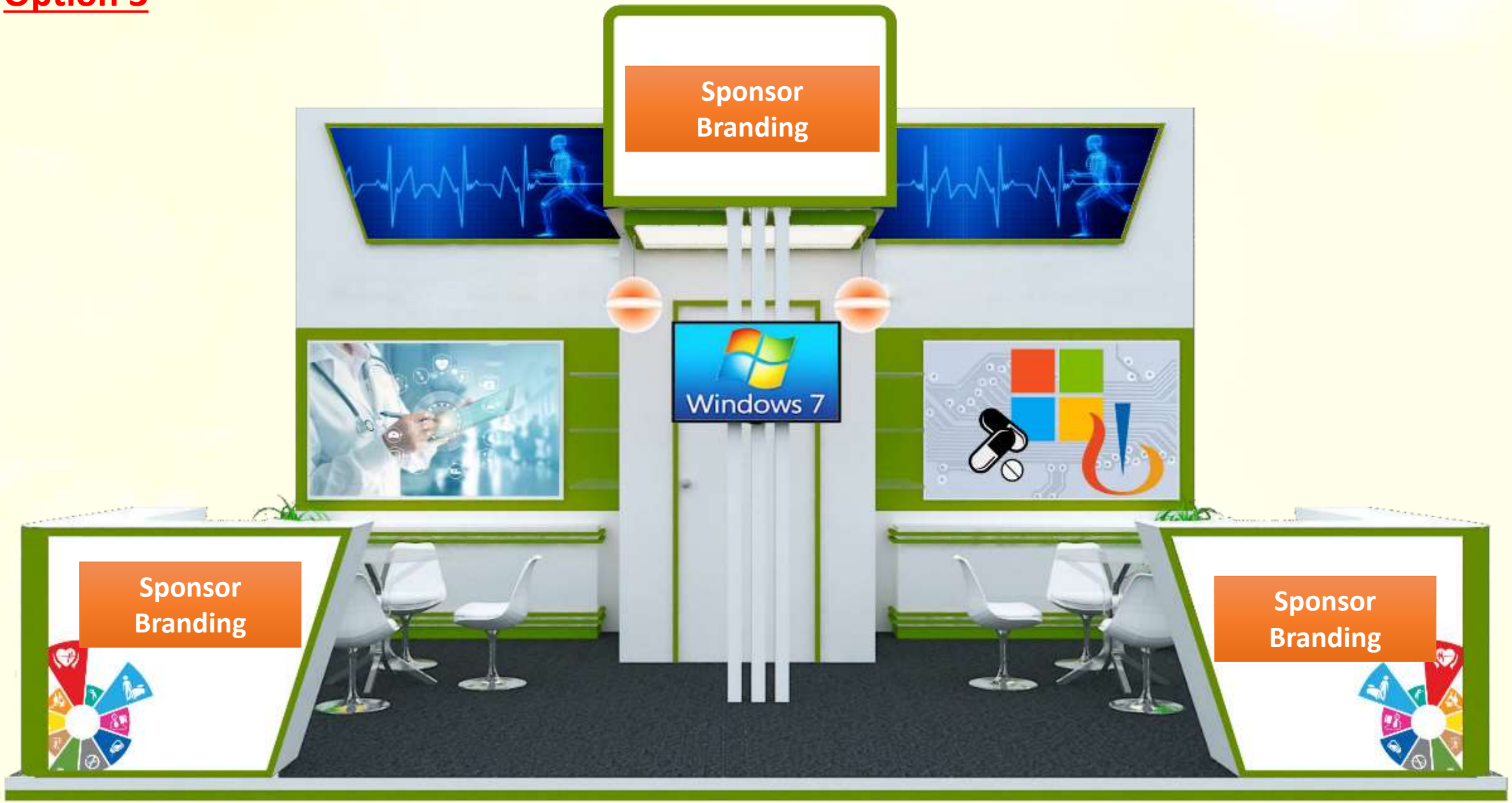
Option 1


GROVER AUDIO VISUAL SERVICES
Company Logo / Fascia Name
CLOUD COMPUTING BY
GROVER AUDIO VISUAL SERVICES
Stall Branding
35
Live chat / Contact
Brochure Rack
with download option

Option 2



Option 3


Sponsor Branding
Windows 7
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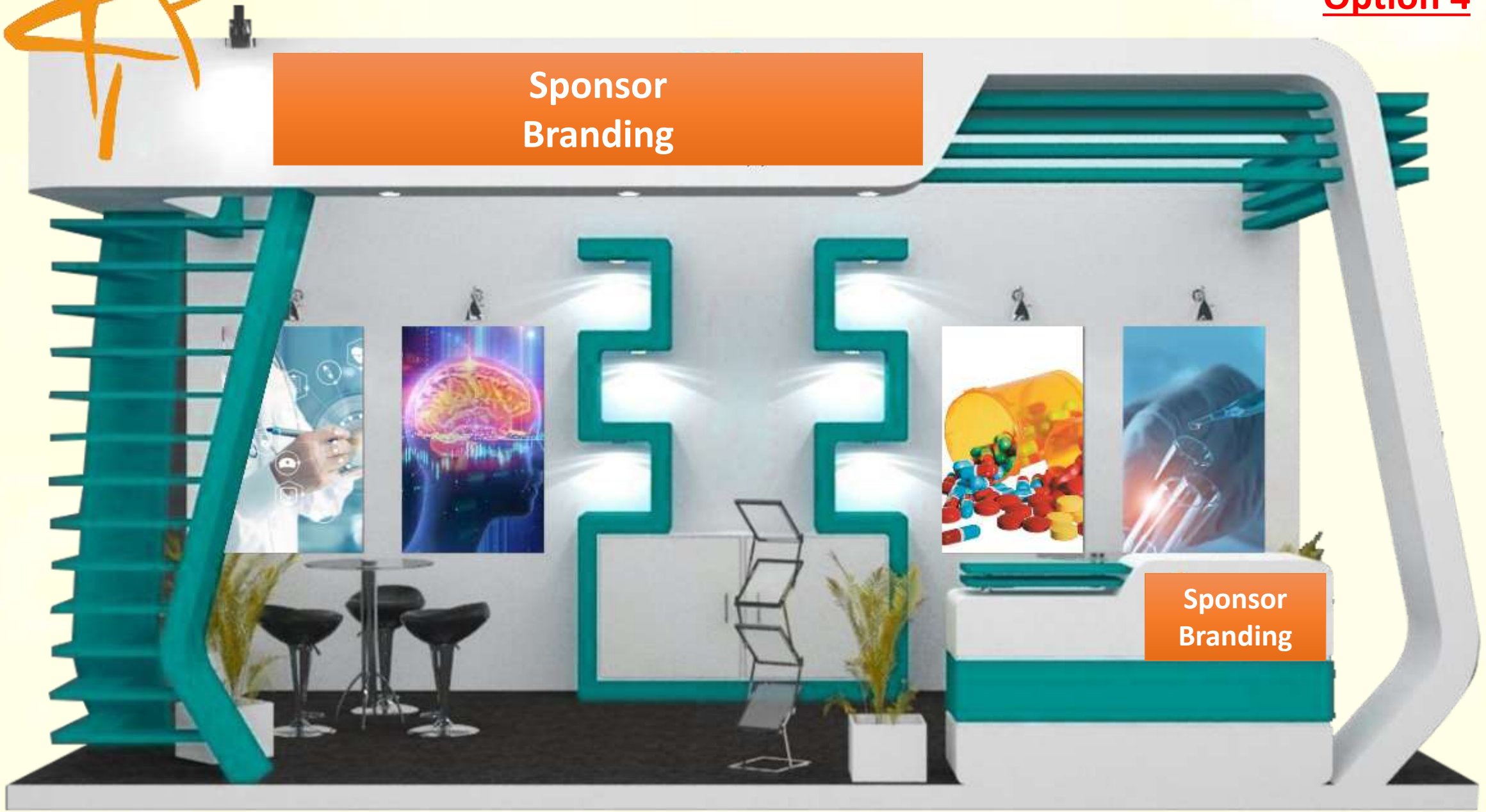
Sponsor Branding

Option 4



THANK YOU